

BIRDSOFAFEATHERPHOTOGRAPHY.COM

# WEDDING PLANNING UNVEILED

YOUR  
LOVE  
AS ART  
YOUR LIFE  
AS LEGACY

— *Birds of a Feather* —

— PHOTOGRAPHY & VIDEOGRAPHY —

# UNVEILED

2027

WEDDING PLANNING ADVICE FROM ONE OF THE  
REGIONS MOST TRUSTED PHOTOGRAPHERS



# WEDDING PLANNING UNVEILED

A magazine made from over a decade and half of experience in weddings,  
with the intention of helping you create, live, and remember the wedding  
day of your dreams.

INTRO







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# — *Birds of a Feather* —

INSPIRED BY LOVE. CRAFTED WITH INTENTION.  
PRESERVED FOR GENERATIONS



BIRDS OF A FEATHER PHOTOGRAPHY



# EVERY SEASON, ALL WEATHER... NO *Worries*

Even on the best planned wedding day where every moment is picture-perfect, unexpected moments happen—and that's when presence replaces the plan. A sudden downpour, a delayed ceremony, or a last-minute timeline shift can feel stressful, but with an experienced team by your side, these moments become effortless. Years of guiding couples through every scenario allow us to anticipate, adapt, and capture the beauty in real time—whether it's laughter under umbrellas, quiet glances during a pause, or candid energy that can't be staged.



**When you need to rely on a plan B, you can find peace in vendors who have been through it all. With experience guiding weddings through every weather and timing challenge, we do our part to make sure your day unfolds beautifully—no matter what.**

Having a vendor who knows how to problem solve and be flexible while leaning on their extensive experience rather helps ensure your peace. Rather than stressing, couples can relax, knowing every detail, emotion, and connection will be documented beautifully. It's this combination of preparedness, calm, and intuition that transforms unpredictability into some of the most memorable, heartfelt images of the day.





## LET'S GET READY...

Getting ready is where the wedding day quietly begins. Details are laid with intention, each moment builds anticipation for the next, and the pace feels calm before the celebration unfolds.

We help you thoughtfully plan this part of the day in advance, coordinating with other vendors, creating a timeline that allows space for meaningful moments to happen naturally.

With light, flow, and transitions in mind, we ensure there is time to capture the small details,

genuine candids, and the heartfelt connections that often become the most treasured memories. For couples who desire a fuller narrative, the option of a second photographer allows both sides of the getting-ready experience to be documented—parallel moments of anticipation, emotion, and celebration unfolding simultaneously.

***When getting ready feels unhurried, couples are fully present- and the story of the day begins exactly as it should.***



# TO LOOK, OR NOT TO LOOK?



*One of the questions we're asked most often is whether a couple should plan a first look.*

In the tri-state area, especially between November and March when the sun sets early, a first look can be incredibly helpful. It allows for ample daylight for portraits and creates a smooth, relaxed flow to the day. Just as importantly, it offers a quiet, centering moment—one that grounds couples, eases nerves, and gently reminds them of what sits at the heart of the celebration they've been planning.

An added benefit – completing portraits before the ceremony means you're free to fully enjoy your cocktail hour with guests.

That said, some couples are drawn to tradition and choose to wait until the ceremony to see one another – and there is beauty in that choice as well. For those honoring this approach, we often suggest thoughtful alternatives, such as exchanging letters to read privately before the ceremony or sharing a first touch around a corner or doorway.

First moments can also extend beyond the couple themselves; we're always happy to help plan meaningful reveals with parents, siblings, or even a joyful moment with your wedding party.

*However you choose to experience it, we'll guide the timing with care so each moment feels intentional, emotional, and true to you.*







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## YOUR DAY

## *Your Timeline*

### **We will help you plan your time.**

Planning your wedding day shouldn't feel overwhelming. We make the process simple and supportive by helping you build a thoughtful timeline in advance- one that flows naturally and allows space for what matters most. We know how to manage the hills at Glasbern, with a thoughtful plan- you're free to be fully present in every moment, trusting that nothing meaningful is missed.

### **We will guard your peace.**

Your wedding day is sacred, it's not a photoshoot. We intentionally guard your time, building in gentle buffers between planned moments and creating space to step away, breathe, and truly savor the day as it unfolds.

### **We will prioritize what matters most to you.**

We begin every wedding by listening. Every couple is different, and every celebration comes with its own priorities. Whether that means a detailed photo list, no list at all, or a balance between one partner who loves photographs & another who wants to spend as little time as possible away from the celebration. Our role is to honor what matters most to you. We thoughtfully tailor the timeline, approach, and flow of the day so your priorities lead the way, not a rigid formula.





## YOUR FAVORITE PEOPLE.

Your wedding story isn't only about the two of you - it's shaped by the people who brought you to this moment. We honor those stories with intention, capturing the quiet pride, deep connections, and shared history that become part of your family's legacy for generations to come.

Your wedding day is made up of more than a single moment—it's a collection of people, emotions, and connections that deserve to be remembered with care. From the very beginning, we plan intentionally to capture the moments that matter most with the people who matter most to you.

## YOUR FAVORITE MOMENTS.

Family formals are thoughtfully prepared in advance, allowing time for meaningful portraits with parents, grandparents, siblings, and loved ones, without stress or rushing. This preparation creates space for calm, joyful interactions and ensures no one important is overlooked. Just as importantly, it allows the day to unfold naturally once those key moments are complete.

In between, we focus on the energy that can't be planned— the laughter, the movement, the tears, and the spontaneous celebrations that happen when everyone is fully present. By balancing careful preparation with intuitive storytelling, we preserve both the timeless portraits and the emotion-filled, joy-soaked moments in between the full story of your favorite people, exactly as it felt.







# Goofballs, Hairballs... *& Everything* In Between.



Another thing we hear quite often is that couples are worried about feeling comfortable in front of the camera. With our decade+ of experience and kind hearted nature... that is no problem. From guiding large wedding parties with ease to helping even the most camera-shy guests feel comfortable, we create an atmosphere of trust and calm. With clear direction and a relaxed presence, we help everyone feel like themselves in front of the camera from your favorite people to your favorite moody, hairless cat. The result is imagery that feels natural, joyful, and true to who you are.

BIRDS OF A FEATHER PHOTOGRAPHY



# Let's Celebrate!



With roots deep in The Lehigh Valley, we grow a field of wildflowers at our family farm each summer. We invite our couples to come visit the farm for engagement photos and a pick your own bouquet. We include an engagement session in all of our collections. We are happy to meet you wherever illustrates your story the best! Plus a portion of each wedding goes to planting and preserving our pollinator meadow.





# *Birds of a Feather*

## LEGACY WEDDING DAY COLLECTION

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\$8500+tax Full Day Photo & Video

\$6000+tax Full Day Photo Only

This collection is designed for couples who want their full story captured with intention and depth. It includes a split timeline with up to 8 hours of coverage each from both John and Tassia, giving you up to 12 hours total of beautifully coordinated storytelling. It also includes 8 hours of videography coverage with our seamless team.

This allows us to document your wedding day from multiple perspectives, cover preparations in different locations, and ensure every meaningful moment is held with care, without rushing or sacrificing the flow of your day. Together, we'll plan heartfelt moments to honor the people and details that matter most. And when the candid magic unfolds – tears, laughter, and everything in between, we'll be right there to catch it. You'll receive a timeless, well-balanced collection of emotion-filled candids and artful portraits, along with a highlight video and documentary of your full ceremony, speeches, and dances.

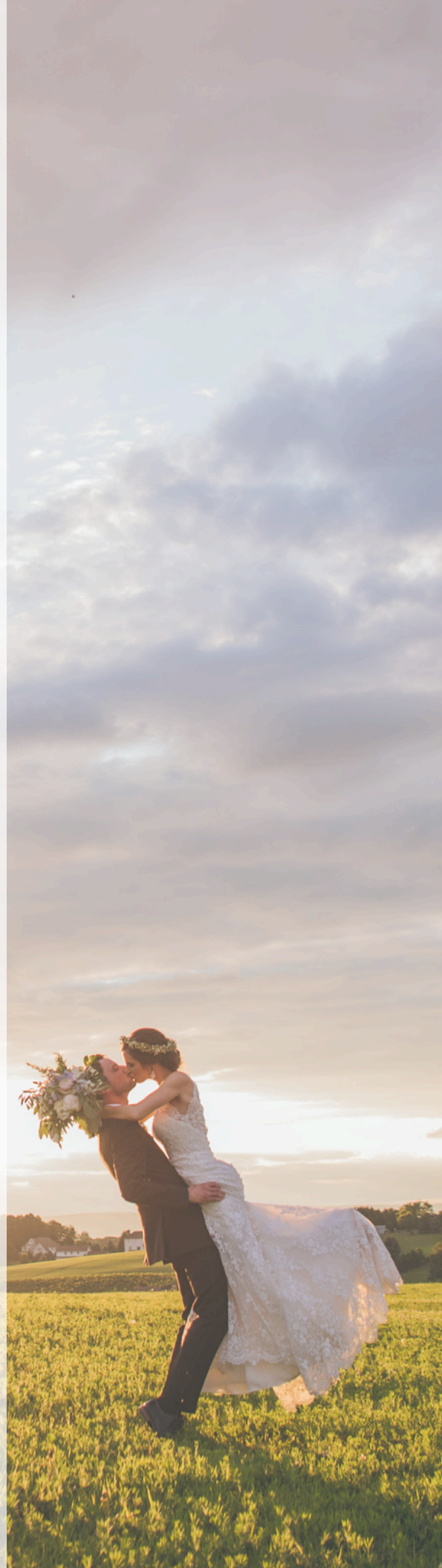
This is a visual legacy crafted to be valued for generations.

### Full-Day Wedding Coverage (up to 12 hours)

- 2 Photographers: John + Tassia each for split 8 hour shifts (15+ years experience each)
  - 1 videographer, Noah (NYU Film)
  - At least 800 edited high-resolution images
  - Fine-Art online gallery with easy downloads & a Custom USB of your wedding collection
- Full Print release allowing you to print & share
- 8-10 minute highlight film set to music of your choice
  - Photography & Video focused timeline guidance
- Curated “mini-moments” to honor family & candid emotion
- invitation to a complimentary engagement session in the Lehigh Valley so that we can get to know you before your wedding- at our flower farm this summer or location of your choice this winter!
- a portion of each wedding goes to planting and preserving our wildflower meadow!
- full video +audio coverage of your ceremony, speeches, & dances for \$500 more

“Your love as art. Your story as legacy.”

BIRDS OF A FEATHER PHOTOGRAPHY





# — Birds of a Feather —

## 6 HOURS WEDDING PHOTOGRAPHY

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\$3500+tax

- 1 Photographer: John or Tassia for 6 hours  
(15+ years experience)

Add a second photographer - 6 hours for \$500

- At least 800 edited high-resolution images
- Full Print release allowing you to print & share
- Fine-Art online gallery with easy downloads
  - Photography-focused timeline guidance

## 8 HOURS WEDDING PHOTOGRAPHY

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\$3800+tax

- 1 Photographer: John or Tassia for 8 hours  
(15+ years experience)

Add a second photographer - 8 hours for \$600

- At least 800 edited high-resolution images
- Full Print release allowing you to print & share
- Fine-Art online gallery with easy downloads
  - Photography-focused timeline guidance
- + invitation to a complimentary engagement session  
in the Lehigh Valley so we can get to know you before  
your wedding- at our flower farm this summer or  
location of your choice this winter!

## 6 HOURS WEDDING Videography

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\$2200+tax (when booked with photo)

- 1 Videographer: Noah (NYU Film)
- 6 hours videography coverage
- 8-10 minute highlight film
- Video-focused timeline guidance

Additional Video Hours: \$350 an hour

Full Coverage of Ceremony, Speeches, 1<sup>st</sup> Dance &

Parent Dances: +\$500 Drone +\$300

Interviews with VIPs or Guest Shoutouts: +\$500





## *Birds of a Feather*

— PHOTOGRAPHY & VIDEOGRAPHY —

### **A Note From Our Family**

Thank you for considering us to tell your story.

As a family team, photography and film have always been more than a service to us – they are the way we honor where we come from, and the way we help families remember where they're going. With two generations now creating together,

Legacy has become the heart of our work.

Every wedding we document becomes part of that legacy: the way a parent looks at their child before they walk down the aisle, the moment your partner's breath catches when they see you, the quiet touches, the loud laughter, the fleeting seconds that become the stories your family will retell for years.

We don't take that responsibility lightly. It is a privilege to stand beside you on a day that will live in your family's history long after the last song fades.

**If you choose us, we promise to create more than a gallery of images.**

**We will create a timeless record of love–**

**one that preserves not just how it looked, but how it felt.**

**Inspired by love. Crafted with intention. Preserved for generations.**

**From our family to yours,  
thank you for the opportunity to be part of your beginning.**

With gratitude,

John & Tassia

610 504 2806

Birds of a Feather Photography

*Tassia, John, Noah  
& fam*

